

VIKTORIA DE'ANN

BIOACTIV™ PEPTIDES

A NATURAL APPROACH TO SKIN RENEWAL



LIFT KIT BROCHURE

SIGNAL

ACTIVATE

REJUVENATE

Viktoria DÉAnn Lift Kits are the first step to healthier, younger looking skin. Lift Kits are suitable for all skin types and easily integrate into professional and home care treatments. Lift kits contain four tested clinical strength peptides. The targeted combination of peptides works synergistically to support and improve cellular communication in aging and poorly functioning skin. Over time, the skin regenerates stronger, healthier cells and yields a more youthful appearance. Used as a daily home regimen, clients can experience more hydrated, lifted and toned skin.



“Viktoria DÉAnn provides unparalleled skincare solutions with the power to change lives.”

Lift Kit Peptides

PEPTI-lift: Lift Pro Peptide is formulated to increase lift and tension of sagging skin while tightening around the face and neck.

PEPTI-tone: Tone Pro Peptide is researched from neurotransmitter peptides that can help modulate micro-muscle contraction to suppress the appearance of expression lines.

PEPTI-eye serum: UET-3 peptide helps brighten and firm the delicate eye area to dramatically diminish the appearance of dark circles, fine lines and puffiness around the eyes.

Rejuvenator: Advanced RNF-1 peptide supports a more corrective cell turnover rate (natural exfoliation) to reveal improved, younger looking skin texture and health.

LIFT KIT STRENGTHS

Lift Kits are available in three strengths to accommodate various levels of skin health. Your skincare professional will prescribe the appropriate kit strength. Lift Kit strengths are determined by the Rejuvenator level, which is available in Mild, Medium, and Ultra.



MILD

Sensitive and compromised skin



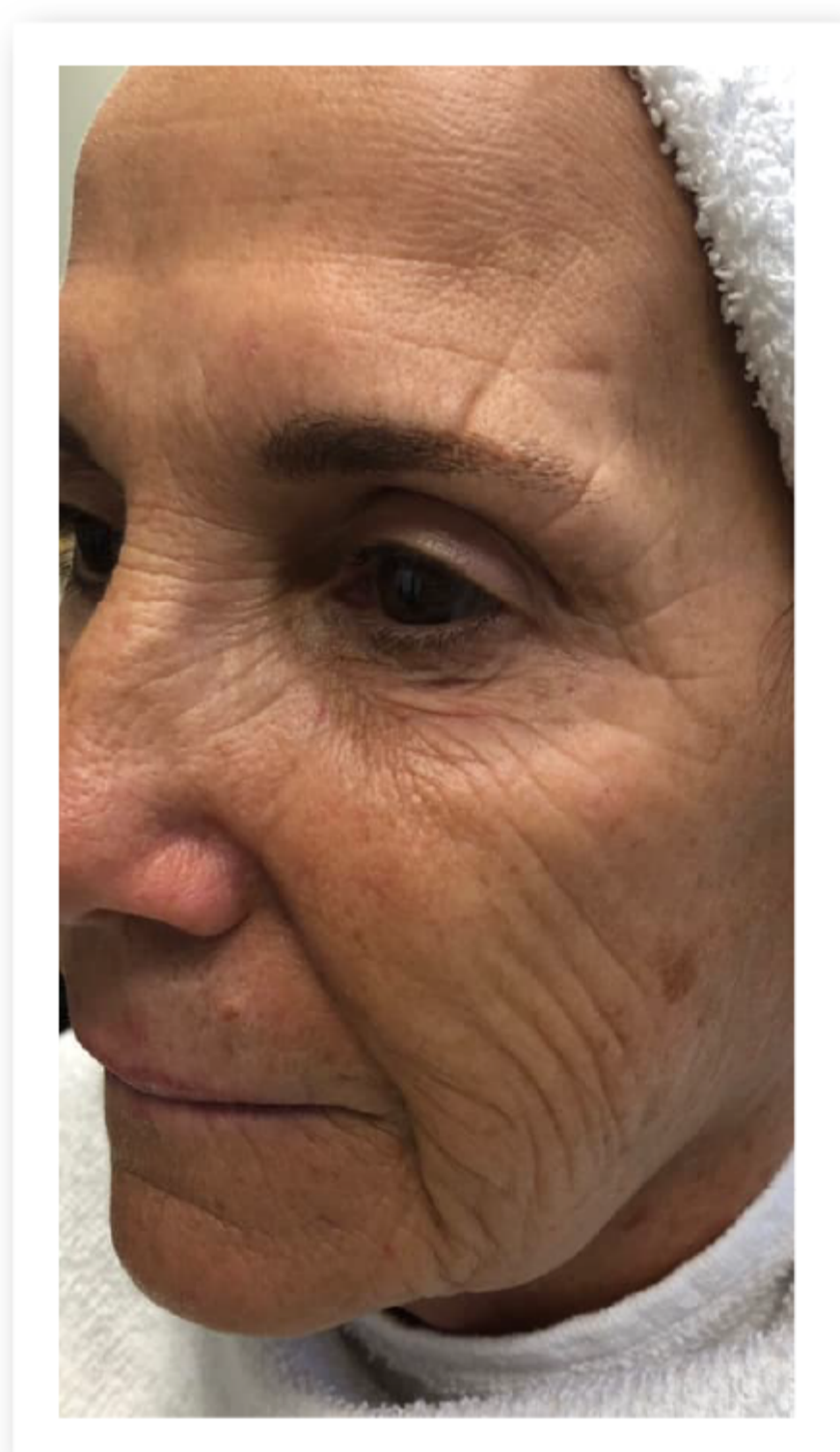
MEDIUM

Aging, non-performing and normal skin

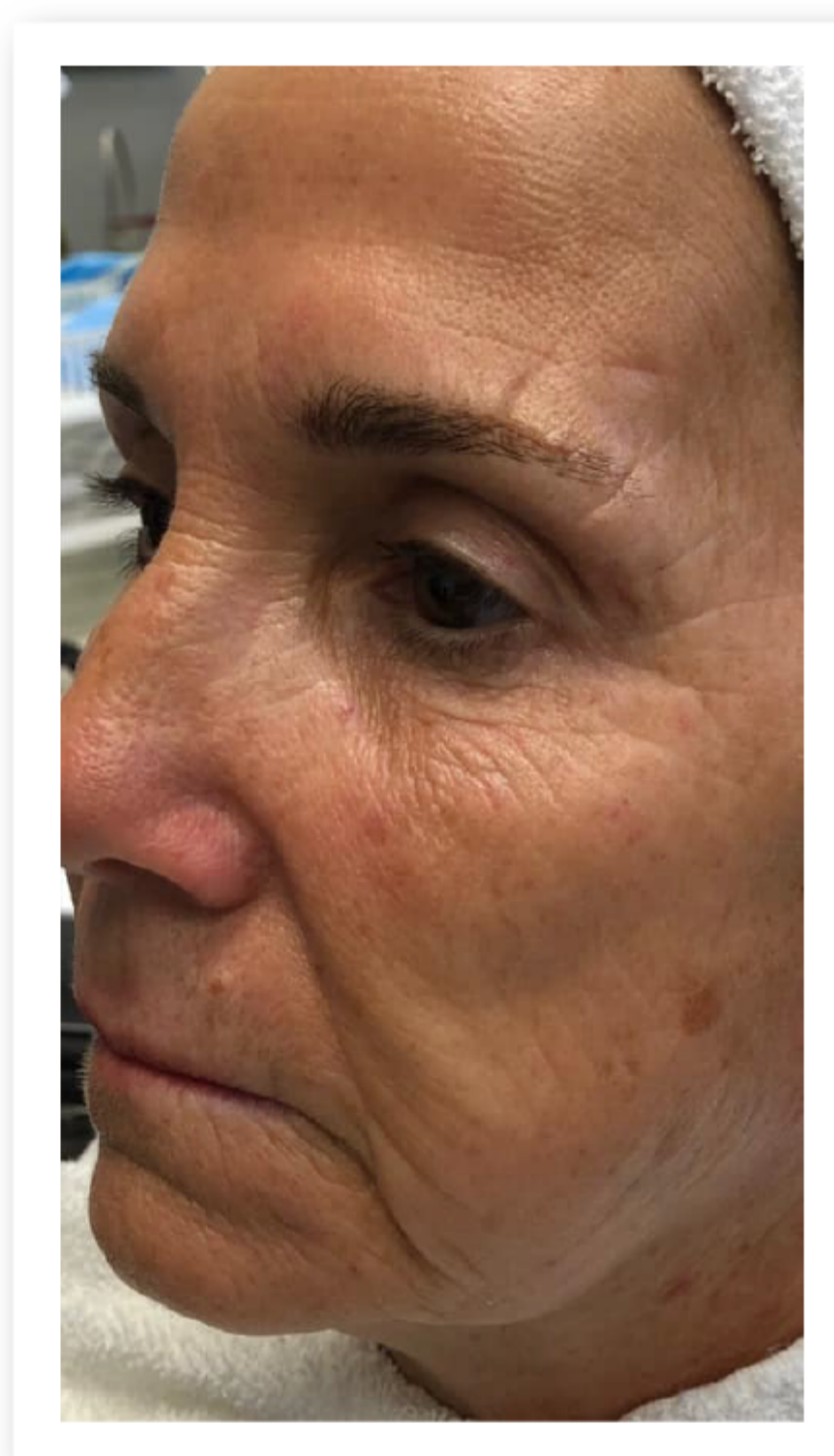


ULTRA

Healthy skin maintenance and certain skin conditions

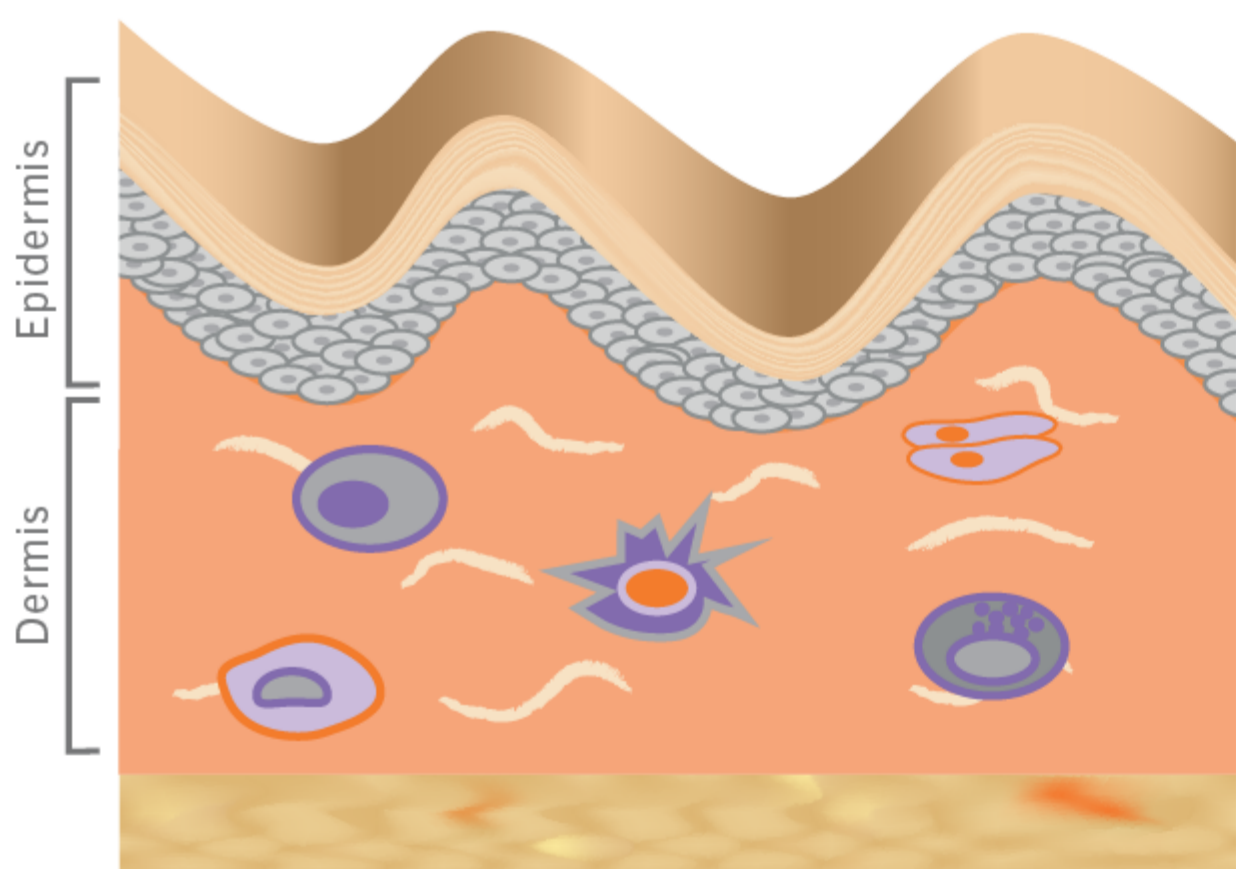


Aged Skin

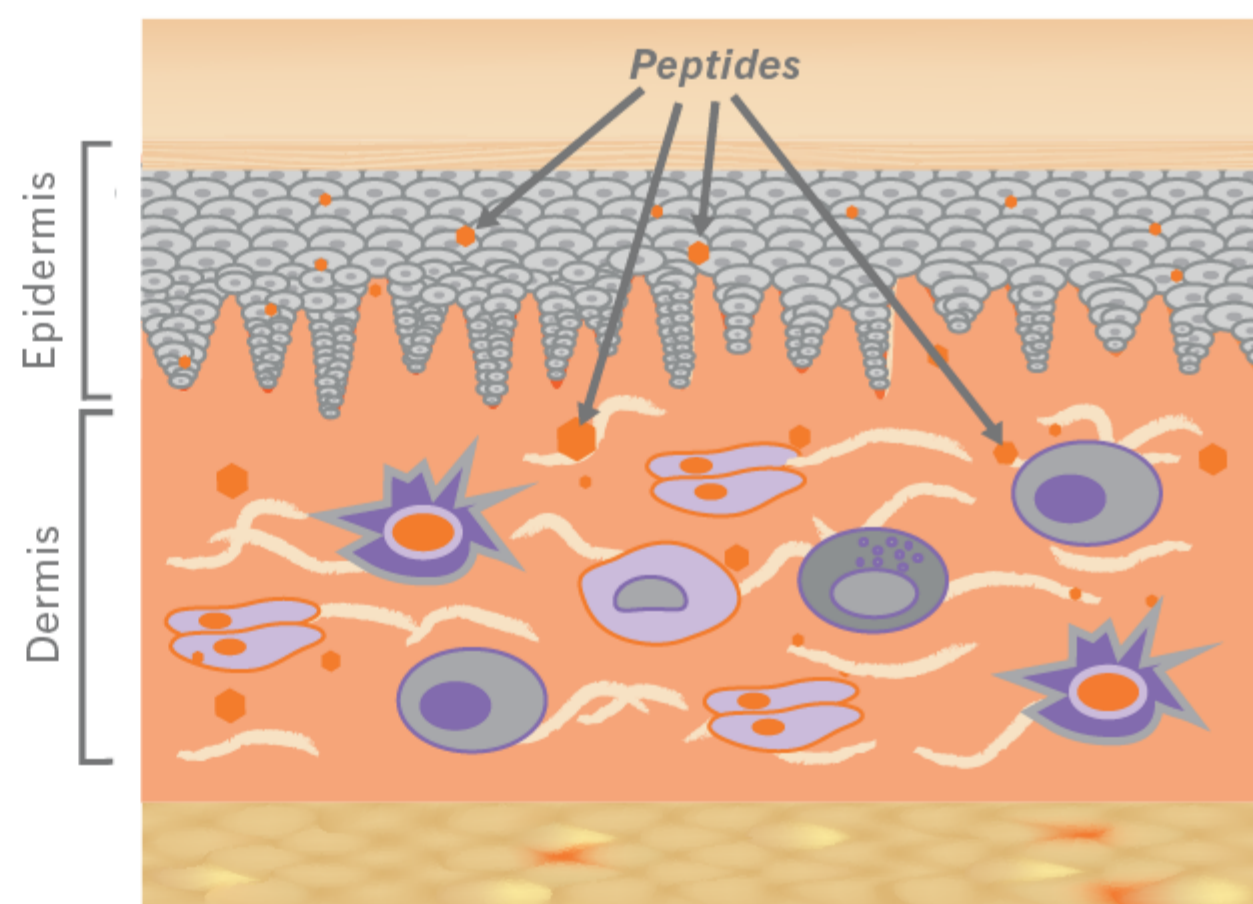


Rejuvenated Skin

2 Weeks



Wrinkled



Healthy

APPLICATION OF SAMPLES

Viktoria DÉAnn Peptides are easily incorporated into your professional treatments and home care regimen. For best results, apply morning and evening. Samples should provide 2-3 treatments.



STEP 1: PEPTI-LIFT

A face-lifting peptide serum scientifically formulated to restore youthful skin tension.

Apply: After cleansing, apply PEPTI-lift serum to dry face, neck, and décolleté. Wait 60-90 seconds until absorbed.

Skin Concerns: Static wrinkles, skin tension, décolleté, jaw line, tear troughs, marionette lines, mental crease and neck line



STEP 2: PEPTI-TONE

Target fine lines and wrinkles.

Apply: Apply PEPTI-tone to face and décolleté. Wait 60-90 seconds until absorbed.

Skin Concerns: Dynamic wrinkles, expression lines, forehead lines, frown lines and marionette lines



STEP 3: PEPTI-EYE SERUM

Eye Serum's UET-3 peptide complex penetrates quickly to help brighten and firm skin around the eye area.

Apply: Apply small amount of PEPTI-eye serum. Starting from outside pat serum around entire eye area. Wait 60-90 seconds until absorbed.

Skin Concerns: Crows feet, dark circles, puffiness and tear troughs



STEP 4: REJUVENATOR

Peptides and vital nutrients help proper cell turnover to reveal younger skin.

Apply: Apply a thin layer of Rejuvenator to the face, neck and décolleté.

Skin Concerns: Dull, uneven, oxidized, stressed skin, and thick stratum corneum

PEPTI-LIFT

PEPTI-lift is an age-defying serum for clients seeking to restore the look of tight, youthful skin. Apply to the face, arms and décolleté for visible improvements that reveal tighter, firmer skin.



- Diminishes the appearance of fine lines and wrinkles
- Results are progressively more noticeable with continued use
- Formulated to lift and tighten skin around the face and neck

SKIN CONCERNS

- Static wrinkles
- Skin tension
- Fine lines and wrinkles
- Loss of elasticity

KEY INGREDIENTS: *Proprietary Lift Pro Peptide*

Glutamic Acid, Lysine, Valine, Proline, Arginine, Aspartic Acid, Asparagine, Glycine, Histidine, Serine

APPLICATION: AM and PM

- After cleansing, apply a small amount of PEPTI-lift to dry face and neck, avoiding eye contact.
- Wait one to two minutes when using in combination with other Serum products.
- Move to Moisturizers.





PEPTI-TONE

PEPTI-tone is a revolutionary formulation using Tone Pro Peptide. Tone can help soften the appearance of fine lines and wrinkles, allowing skin to regain its youthful appearance.

- Researched from peptides that modulate micro-muscle contraction to suppress the appearance of expressions lines
- Works synergistically with PEPTI-lift for optimum results

SKIN CONCERNS

- Dynamic wrinkles
- Expression lines
- Fine lines and wrinkles
- Loss of elasticity

KEY INGREDIENTS: Proprietary Tone Pro Peptide

Arginine, Asparagine, Aspartic Acid, Glutamic Acid, Glutamine, Glycine, Histidine, Lysine, Proline, Serine

APPLICATION: AM and PM

- After cleansing, apply 5-10 drops of PEPTI-tone to dry face and neck, avoiding eye contact.
- Wait approximately one to two minutes when layering other Serum products.
- Move to Moisturizers.



PEPTI-tone

after 3 weeks

courtesy of Belladerma Wellness Spa



PEPTI-EYE SERUM

This revolutionary, award-winning eye serum is formulated with proprietary UET-3 peptides to brighten and firm the delicate eye area. It replenishes hydration and dramatically diminishes the appearance of wrinkles, dark circles, and puffiness.

- Results may be visible after first few applications
- Cumulative results with continuous use

SKIN CONCERNS

- Dark circles
- Crows feet
- Puffiness
- Fine lines and wrinkles

KEY INGREDIENTS: UET-3 Peptide

(Arginine, Histidine, Asparagine, Proline, Serine, Glycine, Aspartic Acid,) Pantothenic Acid (B5), Pyridoxine (B6), Camellia Sinensis (White Tea) Extract, Soluble Collagen

APPLICATION: AM and PM

- After cleansing, place one drop on ring finger, start on the outside corner of eye and gently pat PEPTI-eye serum onto skin moving inward, avoiding eye contact.
- May be used with other Serum products.
- Move to Moisturizers.



PEPTI-eye serum

| after 1 week

| courtesy of Mer Bleue Esthetics



REJUVENATOR

MILD • MEDIUM • ULTRA

Rejuvenator's advanced RNF-1 peptide supports proper cell turnover to return to a corrected level, promoting the appearance of thicker, healthier, more youthful-looking skin. Antioxidants and vitamins nourish and smooth the skin to reveal a healthy vibrant appearance.

- Targets growth areas of the skin
- Visibly improves tone and texture
- Supports a corrective cell turnover (exfoliation)

SKIN CONCERNS

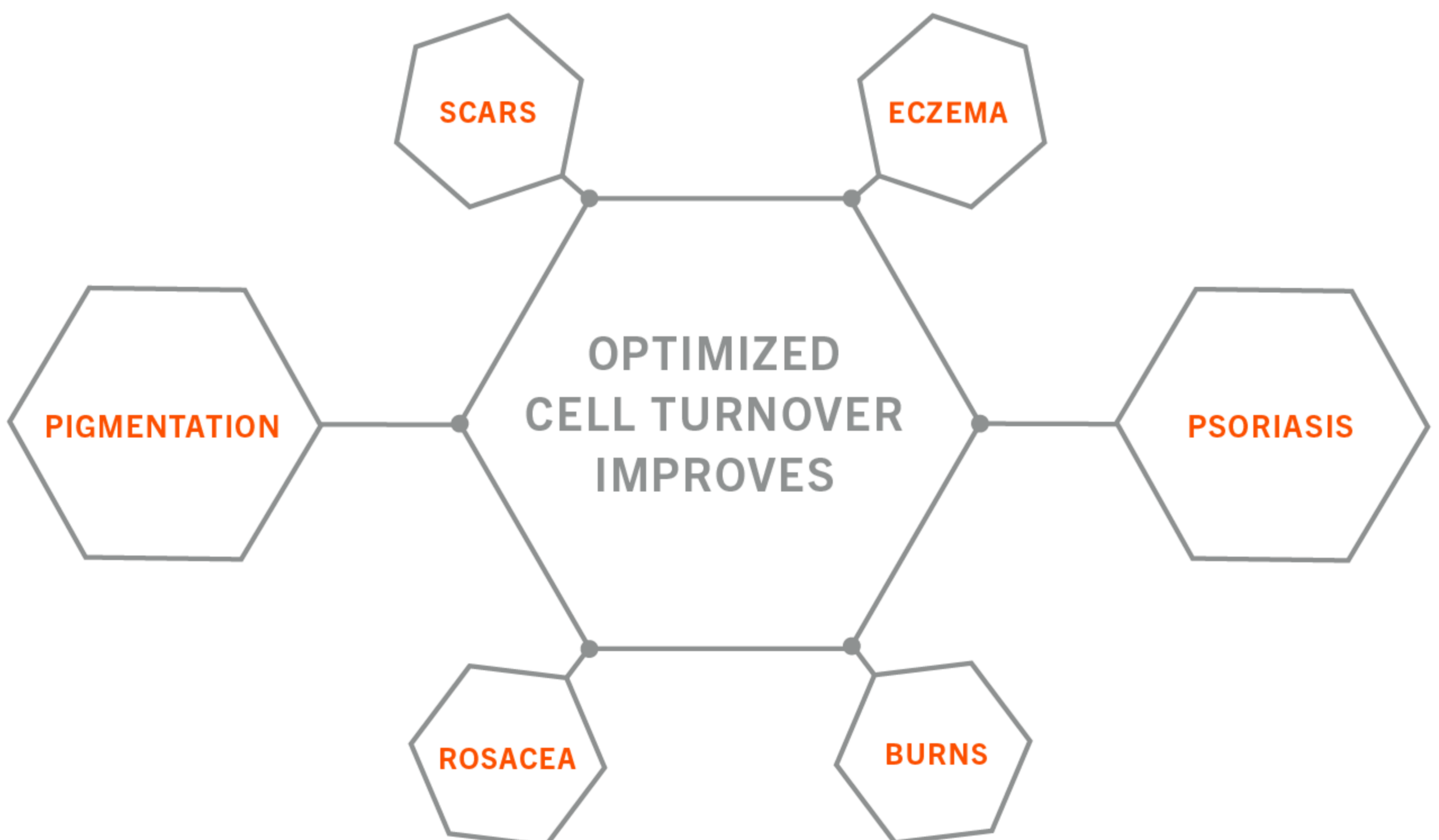
- Thick stratum corneum
- Low cell turnover
- Keratinocyte build-up
- Dull, uneven texture

KEY INGREDIENTS:

RNF-1 peptide, Allantoin, Niacinamide (Vitamin B-3)

APPLICATION: AM and PM

- Your skin care professional will prescribe the appropriate Rejuvenator strength.
- After cleansing and application of PEPTI-serums, apply a thin layer of Rejuvenator to the face and neck.
- Follow with recommended Moisturizers.



What are Peptides?

Peptides are natural biological messengers produced by the body to communicate necessary tasks. Peptides target growth layers of the skin (dermis) to create cellular responses. Each peptide or message is composed of a specific order of amino acids, the building blocks of proteins. Collagen, elastin, and keratin are examples of important proteins found in the skin and are crucial to skin health and appearance.

How do Peptides benefit skin health?

Peptides optimize actual cellular responses in the skin. Peptide messengers trigger cells to perform a specific task such as building collagen, elastin and stem cell activation. Research has proven peptide messengers can dramatically improve skin health. Peptides are crucial to laying a strong foundation for healthy skin.

When will the results be visible?

Peptides go to work immediately so results may be visible within minutes. This is especially the case when concentrated peptide products are combined with professional treatments. With continued use, results can be cumulative and progressive when working with the cells of the dermis layer. Your skincare professional will discuss the best options for you to achieve the maximum benefits for your skin.

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